

PRIVACY POLICY

Effective date: January 1, 2021

Boissons Gazeuses Environnement (“we” or “our”) operates the website <https://bge-quebec.com> (the “Service”).

This page informs you of our policies regarding the collection, use and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the service. By using the Service, you agree to the collection and use of information in accordance with this policy. Please read the following policy to understand how your personal information will be treated when you browse our website.

If you have any questions regarding the processing and collection of data after reading this policy, you can contact us directly at the following email address: info@consignaction.com and we will answer your questions as soon as possible.

1. PERSONAL DATA

We collect different types of information for various purposes to provide you with and improve our Service.

By using our Service, we may ask you to provide us with certain personal information by which to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

- Email Address
- First and last name
- Telephone number
- Address, State, Province, Postal Code, City
- Cookies and data usage

2. DATA USAGE

We may also collect information about how the Service is accessed and used (“Data Usage”). This data usage may include information such as your computer's IP address, browser type, browser version, the pages of our service visited, the time and date of your visit, time spent on these pages, device identifiers and other diagnostic data.

3. TRACKING TECHNOLOGIES AND WITNESS FILES

We use cookies and tracking technologies to track activity on our Service and to hold certain information.

Cookies are files with a small amount of data that may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons and scripts to collect and track information and to improve and analyze our service.

You can ask your browser to refuse all cookies or to indicate when a cookie is sent. However, if you do not accept cookies, you may not be able to use certain parts of our Service.

Examples of cookies we use:

- Session cookies. We use session cookies to make our service function.
- Preference cookies. We use preference cookies to remember your preferences and various settings.
- Security cookies. We use security cookies for security purposes.

4. USE OF DATA

BGE uses the collected data for various purposes:

- To provide and maintain the service
- To notify you of changes to our service
- To allow you to participate in the interactive features of our service when you choose to do so
- Provide customer care and support
- To provide analysis or valuable information so that we can improve the service
- To monitor the use of the service
- Detect, prevent, and resolve technical problems

5. DATA TRANSFER

Your information, including your personal data, may be transferred to and stored on computers located outside your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

Google Analytics collect information about your browsing on this site which is stored on servers mostly located in the United States. This company may communicate this information to third parties in the event of a legal obligation or when these third parties process the data on their behalf.

If you are located outside of Canada and choose to provide information to us, note that we transfer the data including Personal Data to Canada and process it there.

Your consent to this privacy policy followed by your submission of such information represents your agreement to this transfer.

BGE will take all reasonable steps necessary to ensure that your data is treated securely and in accordance with this privacy policy and no transfer of your personal data will take place to any organization or country unless adequate controls are in place including the security of your data and other personal information.

6. DATA SECURITY

We put in place and maintain measures consistent with industry practice to ensure the security of your data. We remind you that the transmission of information via the methods used is not completely secure.

7. SERVICE PROVIDERS

We share Information we collect about you, your activities on our Website, or when you use our services with third parties. Consequently, we do not share your Personal Information, except with your consent, which is expressly granted by your use of the Website as provided in paragraphs i) to iv) of Article 1 above and in the following situations:

- **Authorized Service Providers:** We may share your Information with service providers who perform transactions on our behalf. Some of the services offered by these providers include order processing and credit card payments, delivery, customer service, marketing assistance, sales and business analysis, customer support, functionality of our Website, conducting contests, sweepstakes, surveys, as well as supporting other features of our Website. These service providers may have access to your Personal Information for the sole purpose of performing their functions;
- **Business Partners:** We may share your Personal Information with our business partners in order to provide you with products, services, promotions, contests or sweepstakes through our Website or our services. Our partners may use your Personal Information in accordance with their own privacy policies. To learn more about the privacy policy of any one of our business partners in particular, you should contact that partner directly;
- **Other cases:** by using our services and providing us with your Personal Information, you consent to our disclosure of such Information in the following circumstances:
 - In response to a legal requirement, including a subpoena, court injunction, request from a law enforcement agency or other government agency, to exercise or assert our rights recognized by law, and to oppose a defense to a claim founded in law;
 - According to what is reasonably necessary in the protection of rights, property and safety of our company, our users and our employees, including investigations or measures to prevent fraud and suspected illegal activity or any other wrongdoing, the application of the terms of use of the Website or the application of other agreements or policies, as well as the protection of BGE and other visitors to the Website or users of the products and services offered by BGE;
 - In the case of an important transaction of the company, such as the sale of our company, divestiture, merger, sale of assets or in the unlikely event of bankruptcy. Any third party to whom we disclose your Personal Information is authorized to use that information in accordance with this privacy policy only, unless you tell us otherwise.

8. STATISTICS AND ANALYSIS

We may use third party service providers to monitor and analyze the use of our service.

- **Google Analytics:** Google Analytics is a web analysis service offered by Google that tracks and reports website traffic. Google uses the data collected to track and control the use of our service. This data is shared with other Google services. Google may use the data collected to contextualize and personalize the ads of its own advertising network. You can refuse to have made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out add-on. The add-on prevents Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information

with Google Analytics about visit activity. For more information on Google's privacy practices, see the Google Privacy page: <https://policies.google.com/privacy?hl=en>

9. PRIVACY OF CHILDREN

Our service is not intended for anyone under the age of 18 ("children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and know that your children have provided us with personal data, please contact us. If we learn that we have collected personal data from children without verification of parental consent, we take steps to remove that information from our servers.

10. CHANGES TO THIS PRIVACY POLICY

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page.

We will let you know by email and / or a notice on our service, before the change takes effect and update the "effective date" at the top of this privacy policy.

We advise you to review this privacy policy periodically for any changes. Changes to this privacy policy are effective when posted on this page.

11. CONTACT US

If you have any questions regarding this privacy policy, please contact us:

- By email: info@consignaction.com
- By phone: 1-877-CANETTE